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END OF BULLYING PUBLIC SERVICE ANNOUNCEMENT CONTEST
WINNERS ANNOUNCED DURING SHOWCASE EVENT

Tucson, AZ (April 24, 2015) – From 10:00am – 12:00pm on Saturday, April 25, 30-second video public service announcements (PSAs) created by youth in local schools will be showcased at The Loft Theatre. The PSAs address the topic of bullying with this year’s theme being “Creating a Safe Space.” All PSA submissions will be presented and winners from three age groups will be announced.

The **Step Up. Speak Out. End Bullying. PSA Contest** was originated by the Fund for Civility, Respect and Understanding, created by the family of Ron Barber. This year, CODAC Behavioral Health Services, Southern Arizona AIDS Foundation and the Pima County School Superintendent’s Office have coordinated the contest and Showcase.

The Showcase will be emceed by former Congressman Rob Barber. Joseph Blair will be in attendance to present the awards. There will also be a performance by the Sunnyside High School Dance Team.

The video PSA contest consists of entries from elementary, middle and high school students addressing the topic of bullying in a creative 30-second video.

The topic of “Creating A Safe Space” asks students to explore:

- What does safety mean to you?
- The concepts of personal, emotional and physical space.
- What does a safe space mean to you?
- How can you create a safe space for yourself?
- How do you honor the safe space of others?

Schools that submitted PSAs include:

- City High School

- Old Vail Middle School
- Mountain View High School
- Sam Hughes Elementary School
- Tanque Verde High School
- Thornydale Elementary School
- Tortolita Middle School

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Founded in 1970, CODAC Behavioral Health Services is one of Arizona's oldest and most respected specialty providers of family development and integrated health care services. For more information, visit www.codac.org.